



SGA FALL LEADERSHIP CONFERENCE

Hyatt Regency Riverfront - Jacksonville, Florida

October 15-17, 2007

PRELIMINARY AGENDA

Communications & Public Affairs Roundtable

Monday, October 15

- 12:00 **Conference Golf Scramble** - The Golf Club at North Hampton (Transportation and box lunch provided)
- 6:30-7:30 **Welcome to Jacksonville Reception**
- Dinner on your own

Tuesday, October 16

- 7:30 – 8:30 Continental Breakfast
- 8:30 -- 12:00 **CONFERENCE GENERAL SESSION**
- Welcome and Introductions**
- 8:30 – 9:30 **FERC Hot Button Issues and Priorities**
- **SPEAKER: John Moot**, FERC General Counsel
Mr. Moot will provide an overview of issues FERC will be focusing on:
 - Infrastructure provisions of the Energy Policy Act
 - Development of new natural gas storage capacity
 - Maintaining an environmentally safe infrastructure
 - Pre-filing processes for LNG terminals and gas pipelines
 - Alaska natural gas transportation projects
 - Competitive markets and market manipulation
 - Comprehensive energy market oversight program
- 9:30 – 9:45 Refreshment Break
- 9:45 – 10:45 **National Energy Legislation Update – Where Do We Go From Here?**
- **SPEAKER: Tom Moskitis**, Managing Director – External Affairs, AGA

- 10:45 – 11:00 Refreshment Break
- 11:00 – 12:00 **“They Aren’t Making Any More Boomers: Managing the Workforce Crisis”**
- **SPEAKER: Tom Trively**, South Carolina Electric & Gas
- Mr. Trively’s insightful, entertaining presentation is guaranteed to provide useful tools that will help you and your company deal with the changes occurring in the workplace.
- 12:00 -- 1:00 **Conference Luncheon** - All Groups
- 1:00 -- 5:00 **COMMUNICATIONS ROUNDTABLE**
- Co-Chairs: *Kelly Merritt*, Columbia Gulf Transmission
Terri Larson, Fleishman-Hillard
- 1:00 – 2:30 **Right-of-Way Clearing, Panel Discussion**
- **PANELIST: Chris Fox**, Spokeswoman, Marathon Petroleum
 - **PANELIST: John Jackson**, Operations Team Leader, Columbia Gas Transmission
 - **PANELIST: Nick Hetman**, Land Attorney, Southern Star Pipeline
 - **PANELIST: Ryan O’Dell**, Ohio Mountain Bike Club
- This diverse panel looks at the issue from five unique points of view. Appropriate communication, and lots of it, can be the key to mitigating hard feelings and negative reactions from customers and other stake holders.
- 2:30 – 2:45 Refreshment Break
- 2:45 - 4:00 **Public Awareness Update/8-1-1 Update**
- **SPEAKER: Joe Mataich**, Southern Regional Community Assistance and Technical Support (CATS) Manager, Pipeline and Hazardous Materials Safety Administration, RP1162 Public Awareness update
 - **SPEAKER: Khrysanne Kerr**, Common Ground Alliance, 8-1-1 Update
- 4:00 – 5:00 **Green Initiatives: Gas Industry Outlook**
- **DISCUSSION LEADER: Geoff Hartman**, Senior Associate, ICF International
 - **SPEAKER: Tom Hutchins**, Director, Environmental Health & Safety, Tennessee Gas Pipeline – The Green Advantage, A Case Study
- It’s not easy being green. Whether you believe in climate change or not, the world around us is rushing to jump on the green bandwagon. Where is the gas industry today? Who’s out there blazing the trail? What steps should your company be taking now? This presentation will provide El Paso’s answers to these and other questions. You will hear examples of one pipeline company’s **green initiatives** and the value derived from the program.
- 5:00 Adjourn for the Day
- 6:00 - 7:00 **Conference Reception**
- Dinner on your own

Wednesday, October 17

7:30 – 8:30 Continental Breakfast

8:30 - 10:30 **COMMUNICATIONS ROUNDTABLE**

Co-Chairs: *Terri Larson*, Fleishman-Hillard
Kelly Merritt, Columbia Gulf Transmission

8:30 – 10:30 **Energy Industry Image Update, Panel Discussion**

- **PANELIST: Matt Sutton**, Partner, Rainmaker Media Group
- **PANELIST: TBA**
- **PANELIST: Andrew Cober**, Research Director, Market Strategies International

From Enron to Exxon/Mobil, the public is more confused than ever about our industry. And the inability of Washington to legislate effective energy policy isn't doing anything to help. When it comes to image, the energy industry may not have anywhere to go but up. Our experts will bring you up-to-date.

10:30 Conference Adjourned

SGA REGISTRATION FORM
Fall Leadership Conference
October 15-17, 2007 Jacksonville, FL

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____

Ph. _____ Fax _____

Please indicate the primary roundtable you plan to attend. You may attend multiple sessions but select only one to assist in proper planning.

_____ **Communications/Public Affairs** _____ **Gas Forecasters Forum**
_____ **Gas Transportation** _____ **Rates/Regulatory Affairs** _____ **Tax Roundtable**

Registration Fee: \$545 (SGA member company employee) \$745 (non member)

_____ **Golf Fee:** \$150 _____ Handicap _____ Average Score

Check your preferred method of payment:

Credit Card: _____ American Express _____ MasterCard _____ Visa

Card # _____ Exp. _____

Name on Card _____

_____ Please invoice _____ Check enclosed _____ RMA (Registration Management Account)

List questions/topics you want to discuss:

RETURN REGISTRATION TO:

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REMINDER:

Hotel Deadline: Sept 24, 2007
For hotel reservations call the Hyatt Riverfront
at (904) 588-1234 or 800-233-1234

_____ Please check here if you are disabled or require special services. Attach a written description of requirements.

Cancellation Policy: Refunds must be requested from SGA. For cancellations up to two weeks before the program, 100% refund. Within two weeks of the program, 25% of the fee. Within three days, no refund but substitutions may be made